infoteam strengthens its leadership position with new management member

The infoteam Software Group welcomes Andreas Rottmair as a new member of the Management Board. The 44-year-old sales expert will be responsible for Sales and Marketing at infoteam from 1 March 2024.

Bubenreuth, 5th of March, 2024

- infoteam strengthens its market position by expanding the Management Board

- Andreas Rottmair is an experienced manager with a focus on sales and customer approach

- Digital transformation, AI and market dynamics are key challenges in the customer business

The Supervisory Board of the infoteam Software Group has appointed Andreas Rottmair as Chief Sales Officer (CSO). From March 2024, the 44-year-old will head up sales and marketing for the renowned developer of specific software solutions for customers in the industry, infrastructure, life science and public service markets.

This strategic decision underlines infoteam's goal of paving innovative paths for future growth and bringing infoteam's industry-recognised excellence to the markets more broadly. Together with Chief Executive Officer (CEO) Joachim Strobel, Rottmair will form the two-member Executive Board team of the infoteam Software Group. Born in Ingolstadt, Rottmair brings 15 years of professional experience in the fields of engineering and IT services.

"In Andreas Rottmair, we have gained a highly experienced manager with a strong focus on sales and customer orientation. With his communicative leadership, he is an ideal addition to our team. For him, the individual employee and the joint achievement of a high level of customer satisfaction take centre stage. This fits in perfectly with infoteam's DNA," emphasises Supervisory Board Chairman Wolfgang Schleemilch.

Angela Ringlein
Marketing Communications Manager

☎ +49 9131 78 00-113
✉ angela.ringlein@infoteam.de

Digital transformation, AI and market dynamics as challenges

The challenges of digital transformation, the use of AI and a rapidly changing market environment within a dynamic economic world will have a significant impact on the infoteam Software Group's customer business in the coming years. Joachim Strobel, CEO of infoteam, comments: "Andreas Rottmair brings with him the necessary expertise and management experience to work with me as Chief Sales Officer to find contemporary answers to these global challenges and also to expand our customer portfolio."

Rottmair joins from leading engineering and IT group

Before Andreas Rottmair joined the infoteam Software Group, he was Division Director at the ALTEN Group. With a degree in engineering, he began his career in 2007 at OSB AG, a leading development service provider, where he was responsible for one of the largest sites. In 2019, he moved to the headquarters in Munich, where he was appointed Chief Strategy Officer. With the merger of OSB AG with the ALTEN Group in 2021, he moved to the position of Division Director at ALTEN. Andreas Rottmair: "Thanks to my many years of experience and my extensive network in the industry and development sector, I am looking forward to helping shape a successful company like the infoteam Software Group. I am highly motivated to become part of the team and to build and expand a trusting working relationship both internally and with our customers." Andreas Rottmair is married and has two children.

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Possible caption: "Andreas Rottmair has been Chief Sales Officer (CSO) of the infoteam Software Group since 1 March 2024." (Image: infoteam Software Group)

General Contact

About infoteam Software Group

infoteam Software Group has been implementing unique software solutions for their customers in the industry, infrastructure, life science and public service markets for 40 years. Its core business comprises the partial and total development of control and embedded software, middleware and application software – agile, modern and in line with the latest security requirements.

Special areas of expertise include normatively regulated software for use in medical and laboratory equipment (IVDR, MDR, FDA, ISO 13485, IEC 62304, etc.) as well as functionally safe software at the highest safety level (IEC 61508, EN 50128, etc.). The service portfolio is well rounded as a result of many years of experience in data analysis, AI and machine learning.

infoteam Software Group employs more than 300 people and has offices and subsidiaries in Germany, the Czech Republic, Switzerland and Greece. The parent company, infoteam Software AG, is headquartered in Bubenreuth in the Bavarian metropole region Nuremberg, Germany.

General Contact

infoteam Software AG
Am Bauhof 9 | 91088 Bubenreuth | Germany
phone: +49 9131 78 00-0
fax: +49 9131 78 00-50
info@infoteam.de | www.infoteam.de

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